



DIRECTOR'S ORDER NUMBER TWO HUNDRED TWO (2017)

VIRGINIA LOTTERY'S "THANK A TEACHER ART CONTEST" FINAL RULES FOR OPERATION.

In accordance with the authority granted by §§ 2.2-4002B(15) and 58.1-4006A of the *Code of Virginia*, I hereby promulgate the Virginia Lottery's "Thank A Teacher Art Contest" Promotion ("Promotion") Rules to raise awareness of the Lottery's support of public education, support National Teacher Appreciation Week, and recognize outstanding current Virginia K-12 public school teachers.

This Promotion:

- opens on January 2, 2018;
- contains one (1) Entry Period;
- contains two (2) judging periods; and
- closes on February 23, 2018, with the judges' final selection.

The rules are available for inspection and copying during normal business hours at the Virginia Lottery headquarters, 600 East Main Street, Richmond, Virginia, and at each of the Virginia Lottery offices. A copy may be requested by mail by writing to: Director's Office, Virginia Lottery, 600 East Main Street, Richmond, Virginia 23219.

This Director's Order becomes effective on January 2, 2018, and shall remain in full force and effect through the end Promotion date unless amended or rescinded by further Director's Order.

/s/ Amy K. Dilworth

December 19, 2017

Amy K. Dilworth, General Counsel

Date

/s/ Paula I. Otto

December 20, 2017

Paula I. Otto, Executive Director

Date

Thank a Teacher Art Contest Promotion Rules – Contest (modified)
January 2, 2018



**VIRGINIA LOTTERY'S "THANK A TEACHER ART CONTEST" PROMOTION
OFFICIAL RULES**

A. PURPOSE: A Contest will be conducted to create awareness of, and excitement around, the Virginia Lottery's third "Thank a Teacher" campaign to raise awareness of the Lottery's support of public education. As part of this Contest, Virginia K-12 public school students will submit artwork for consideration by judges' panels. Three (3) Entrants, one (1) each from a Virginia public elementary, middle and high school, will have his/her artwork printed on the "Thank a Teacher" notecards in support of National Teacher Appreciation Week, 2018, in addition to winning a gift card and Prize money for their school's art department.

B. CONTEST PERIOD: This Contest will begin January 2, 2018, and will end* February 23, 2018, ("Promotion Period"), with the judges' final selection.

*The announcement of Prizewinners and awarding of Prizes will occur during visits to the three (3) schools by a Lottery representative(s) during March, 2018.

C. DEFINITIONS (for purposes of this Contest):

"Contest" means an event or period of time during which judging is conducted as a means of awarding Prizes.

"Contest Rules" means the rules of the particular activity being conducted.

"Entrant" means a Person who is a Virginia elementary, middle, or high school student who validly submits artwork according to the Contest Rules.

"Entry" means a piece of artwork produced and submitted by an Entrant.

"Entry Period" means the time frame during which Entries for this Contest will be accepted.

"Lottery" means the Virginia Lottery.

"Prize" or "Prizes" means the winnings as defined in **Section H** ("Prize Description").

"Prizewinner" means a Contestant who is entitled, as a result of successful Promotion Entry and judges' selection, to receive a Prize under the rules of a Promotion.

"Winning Entry" means the artwork submitted by each of the three Prizewinners in this Promotion.

D. ELIGIBILITY:

This Contest is open to all Virginia K-12 public school students.

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E. ENTRY METHOD(S):

To enter this Promotion, an Entrant must submit a scanned image, or PDF, JPEG, or PNG file of their artwork via www.valottery.com/thankateacherva or www.thankateacherva.com by the date listed in **Section G** ("Entry Period").

F. ENTRY REQUIREMENTS:

1. All information identified as "required" at point of submission (www.valottery.com/thankateacherva or www.thankateacherva.com) must be submitted. Only entries that include all required information will be entered in the Contest.
2. The subject matter of artwork submitted for this Contest shall not contain, depict, and/or reference:
 - Matter that is obscene
 - Pornography, adult-oriented content or any other sexually-explicit material
 - Explicit language or content
 - Images of violence or promotion of illegal activities
 - Content in violation of intellectual property rights or laws
 - Libelous, defamatory, disparaging, tortious or slanderous materials
 - Content that denigrates, disparages or reflects negatively on the Lottery, its Board members, employees, or vendors
 - Tobacco, alcohol or drugs
 - Dangerous stunts
 - Weapons of any kind, including, but not limited to, guns, knives or projectiles
 - Material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation, age or any other basis protected by federal, state, or local law, ordinance, or regulation

Such artwork will be deemed ineligible and disqualified from the Contest.

3. Original artwork must be retained for use in connection with publication.
4. A scanned image, or PDF, JPEG, or PNG file of the artwork must be submitted via the designated website(s).
 - Design size: 8.5x11 in. paper or digital (horizontal orientation preferred, though not required).
 - Acceptable: Drawing and painting mediums, using materials such as colored pencils, crayons, ink, pencil, oil pastel, water color and paint. Graphic design and construction paper artwork will be accepted as well.
 - Not acceptable: Sculpture or 3-D models, folded artwork, plagiarized or trademarked images, or logos and TIF files.

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- Selection criteria includes the following:; Compliance with Contest rules and entry deadline, originality/creativity, strong use of color, appropriate, visually-appealing.
 - MUST keep the original artwork
5. A Person may enter the Contest more than once, provided each Entry is submitted separately via the designated website(s), however, an Entrant is eligible to win only one (1) Prize in the Contest.

NOTE: The Virginia Lottery is a state government agency. All records related to this contest are subject to disclosure pursuant to the Virginia Freedom of Information Act unless otherwise exempted by law. The Lottery will obtain consent from a parent or legal guardian prior to public disclosure of an entrant’s personally identifiable information, as defined by law.

G. ENTRY PERIOD:

January 2, 2018 (9:00 AM ET), through **February 2, 2018** (11:59:59 PM ET)

H. PRIZE DESCRIPTION: The following Prize(s) will be awarded as part of this Contest:

ART CONTEST		PRIZE(S)	# OF PRIZEWINNERS
Elementary School	student Prizewinner	\$150.00 gift card and his/her art displayed on one-third of all printed Thank a Teacher notecards during National Teacher Appreciation Week 2018	one (1)
		\$1,000 gift card or check to the school for art supplies	one (1)
Middle School	student Prizewinner	\$150.00 gift card and his/her art displayed on one-third of all printed Thank a Teacher notecards during National Teacher Appreciation Week 2018	one (1)
		\$1,000 gift card or check to the school for art supplies	one (1)
High School	student Prizewinner	\$150.00 gift card and his/her art displayed on one-third of all printed Thank a Teacher notecards during National Teacher Appreciation Week 2018	one (1)
	art department	\$1,000 gift card or check to the school for art supplies	one (1)

I. JUDGING SELECTION PERIODS:

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PRELIMINARY JUDGING – February 8, 2018, through February 15, 2018

FINAL JUDGING - February 23, 2018

J. SELECTION OF WINNERS:

1. The first round of judging (“preliminary”) will be completed by Virginia Lottery employee volunteers during the preliminary judging period.
2. A maximum of ten (10) pieces of artwork from each grade level will be selected to be sent to the final judging panel.
3. The second round of judging (“final”) will be completed by a “blue ribbon” panel consisting of one former Virginia Lottery Super Teacher, one member of the Virginia Parent/Teacher Association, and one member of the Richmond-area arts community.

K. PRIZE AWARD/PAYMENT:

Prizes will be awarded at each applicable school during visits by a Lottery representative(s) during March, 2018.

L. PRIZEWINNER RESPONSIBILITIES:

Each Prizewinner’s parent/guardian must complete and sign an acknowledgment form permitting the Lottery to publish the winning student’s artwork, name, and photograph.

M. WAIVER OF CLAIMS: By entering this Contest, each Prizewinner and his/her parent/guardian agrees to indemnify, hold harmless, and waive any claims against the Lottery and any of the affiliates, employees, directors, officers, agents, representatives and assigns of any of said entities, arising, directly or indirectly, out of, or in any way connected with, this Contest or the Prizes awarded in connection therewith.

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