



DIRECTOR'S ORDER NUMBER ONE HUNDRED EIGHTY-THREE (2020)

VIRGINIA LOTTERY'S "THANK A TEACHER ART CONTEST" FINAL RULES FOR OPERATION.

The Virginia Lottery's "Thank A Teacher Art Contest" Rules are promulgated pursuant to §§ 2.2-4002B(15) and 58.1-4006A of the *Code of Virginia*, to raise awareness of the Lottery's support of public education, to support National Teacher Appreciation Week, and to recognize outstanding current Virginia K-12 public school teachers.

This Contest:

- opens on December 14, 2020;
- contains one (1) Entry Period;
- contains two (2) judging periods; and
- closes on February 28, 2021*, with the judges' final selection.

The rules are available for inspection and copying during normal business hours at the Virginia Lottery headquarters, 600 East Main Street, Richmond, Virginia, and at each of the Virginia Lottery offices. A copy may be requested by mail by writing to: FOIA Officer, Virginia Lottery, 600 East Main Street, Richmond, Virginia 23219.

This Director's Order becomes effective on December 14, 2020, and shall remain in full force and effect through the end date unless amended or rescinded by further Director's Order.

_____/s/Quan Kirk_____ _____12/2/2020_____

Quan Kirk, Deputy General Counsel

Date

*The Lottery reserves the right to adjust judging dates as needed.

Thank a Teacher Art Contest
Promotion Rules – Contest (modified)
December 14, 2020



VIRGINIA LOTTERY'S "THANK A TEACHER ART CONTEST" OFFICIAL RULES

- A. PURPOSE:** A Contest will be conducted to create awareness of, and excitement around, the Virginia Lottery's fifth "Thank a Teacher" campaign to raise awareness of the Lottery's support of public education. As part of this Contest, Virginia K-12 public school students will submit artwork for consideration by panels of judges. Three (3) Entrants, one (1) each from a Virginia public elementary, middle and high school, will have their artwork printed on the "Thank a Teacher" notecards in support of National Teacher Appreciation Week 2021 in addition to winning a gift card and Prize money for their schools' art departments.
- B. CONTEST PERIOD:** This Contest will begin December 14, 2020, and will end February 28, 2021, ("Contest Period"), with the judges' final selection. The Lottery reserves the right to adjust the Contest Period as needed.

The announcement of Prizewinners and awarding of Prizes will occur in March 2021 during visits to the three (3) schools by Lottery representative(s).

C. DEFINITIONS (for purposes of this Contest):

"Contest" means an event or period of time during which judging is conducted as a means of awarding Prizes.

"Contest Rules" means the rules of the particular activity being conducted.

"Entrant" means a Person who is a Virginia elementary, middle, or high school student who validly submits artwork according to the Contest Rules.

"Entry" means a piece of artwork produced and submitted by an Entrant.

"Entry Period" means the time frame during which Entries for this Contest will be accepted.

"Lottery" means the Virginia Lottery.

"Prize" or "Prizes" means the winnings as defined in **Section H** ("Prize Description").

"Prizewinner" means a Contestant who is entitled, as a result of successful Entry and judges' selection, to receive a Prize under the rules of this Contest.

"Winning Entry" means the artwork submitted by each of the three Prizewinners in this Contest.

D. ELIGIBILITY:

This Contest is open to all Virginia K-12 public school students. Board Members, employees and immediate family members of the Virginia Lottery and its contractors and third-party contractors are not eligible to participate.

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E. ENTRY METHOD(S):

To enter this Contest, an Entrant must submit a scanned image (PDF, JPEG, or PNG file type), of his/her artwork via www.valottery.com/thankateacherva or www.thankateacherva.com by the date listed in **Section G** ("Entry Period").

F. ENTRY REQUIREMENTS:

1. All information identified as "required" at point of submission (www.valottery.com/thankateacherva or www.thankateacherva.com) must be submitted. Only entries that include all required information will be entered in the Contest.
2. The subject matter of artwork submitted for this Contest shall not contain, depict, and/or reference:
 - Matter that is obscene
 - Pornography, adult-oriented content or any other sexually explicit material
 - Explicit language or content
 - Images of violence or promotion of illegal activities
 - Content in violation of intellectual property rights or laws
 - Libelous, defamatory, disparaging, tortious or slanderous materials
 - Content that denigrates, disparages or reflects negatively on the Lottery, its Board members, employees, or vendors
 - Tobacco, alcohol or drugs
 - Dangerous stunts
 - Weapons of any kind, including, but not limited to, guns, knives or projectiles
 - Material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation, age or any other basis protected by federal, state, or local law, ordinance, or regulation

Such artwork will be deemed ineligible and disqualified from the Contest.

3. Original artwork must be retained by the Lottery for use in connection with publication and will not be returned to the submitter.
4. A scanned image (PDF, JPEG, or PNG file type) of the artwork must be submitted via the designated website(s).
 - Design size: 8.5x11 in. paper or digital (horizontal orientation preferred, though not required).
 - Acceptable: Drawing and painting mediums using materials, such as colored pencils, crayons, ink, pencil, oil pastel, watercolor and paint. Graphic design and construction paper artwork will be accepted as well.
 - Not acceptable: Sculpture or 3-D models, folded artwork, plagiarized or trademarked images, or logos and TIF files.

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- Selection criteria includes the following: Compliance with Contest rules and Entry deadline, originality/creativity, strong use of color, appropriateness, visually appealing.

5. A Person may enter the Contest more than once, provided each Entry is submitted separately via the designated website(s); however, an Entrant is eligible to win only one (1) Prize in the Contest.

NOTE: The Virginia Lottery is a state government agency. All records related to this Contest are subject to disclosure pursuant to the Virginia Freedom of Information Act unless otherwise exempted by law. The Lottery will obtain consent from a parent or legal guardian prior to public disclosure of an Entrant's personally identifiable information, as defined by law.

G. ENTRY PERIOD:

December 14, 2020 (9:00 AM ET), through **February 1, 2021** (11:59:59 AM ET)

H. PRIZE DESCRIPTION: The following Prize(s) will be awarded as part of this Contest:

ART CONTEST		PRIZE(S)	# OF PRIZEWINNERS
Elementary School	student Prizewinner	\$150.00 gift card and his/her art displayed on one-third of all printed Thank a Teacher notecards during National Teacher Appreciation Week 2021	one (1)
		\$1,000 gift card or check to the school for art supplies	one (1)
		\$1,000 credit with The Supply Room to the school for art supplies	one (1)
Middle School	student Prizewinner	\$150.00 gift card and his/her art displayed on one-third of all printed Thank a Teacher notecards during National Teacher Appreciation Week 2021	one (1)
		\$1,000 gift card or check to the school for art supplies	one (1)
		\$1,000 credit with The Supply Room to the school for art supplies	one (1)
High School	student Prizewinner	\$150.00 gift card and his/her art displayed on one-third of all printed Thank a Teacher notecards during National Teacher Appreciation Week 2021	one (1)
		\$1,000 gift card or check to the school for art supplies	one (1)
		\$1,000 credit with The Supply Room to the school for art supplies	one (1)

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I. JUDGING PERIODS:

PRELIMINARY JUDGING – February 8, 2021, through February 12, 2021

FINAL JUDGING - February 15, 2021, through February 19, 2021

J. SELECTION OF WINNERS:

1. The first round of judging (“preliminary”) will be completed by Virginia Lottery employee volunteers during the preliminary judging period.
2. A maximum of ten (10) pieces of artwork from each grade level will be selected to be sent to the final judging panel.
3. The second round of judging (“final”) will be completed by a “blue ribbon” panel consisting of one former Virginia Lottery Super Teacher, one member of the Virginia Parent/Teacher Association, and one member of the Richmond-area arts community.

K. PRIZE AWARD/PAYMENT:

Prizes will be awarded at each applicable school during visits by Lottery representative(s) during March 2021.

L. PRIZEWINNER RESPONSIBILITIES:

Each Prizewinner’s parent/guardian must complete and sign an acknowledgment form permitting the Lottery to publish the winning student’s artwork, name, and photograph.

M. WAIVER OF CLAIMS: By entering this Contest, each Prizewinner and his/her parent/guardian agrees to indemnify, hold harmless, and waive any claims against the Lottery and any of the affiliates, employees, directors, officers, agents, representatives and assigns of any said entities, arising, directly or indirectly, out of, or in any way connected with, this Contest or the Prizes awarded in connection therewith.