



DIRECTOR'S ORDER NUMBER ONE HUNDRED ONE (2023)

VIRGINIA LOTTERY'S "THANK A TEACHER ART CONTEST" FINAL RULES FOR OPERATION.

The Virginia Lottery's "Thank A Teacher Art Contest" Rules are promulgated pursuant to §§ 2.2-4002B(15) and 58.1-4006A of the *Code of Virginia*, to raise awareness of the Lottery's support of public education, to support National Teacher Appreciation Week, and to recognize outstanding current Virginia K-12 public school teachers.

This Contest:

- opens on October 1, 2023 through November 13, 2023;
- contains one (1) Entry Period;
- contains two (2) judging periods; and
- Judges' final selection on or about December 22, 2023 (the Lottery reserves the right to adjust judging dates as needed).

The rules are available for inspection and copying during normal business hours at the Virginia Lottery headquarters, 600 East Main Street, Richmond, Virginia, and at each of the Virginia Lottery offices. A copy may be requested by mail by writing to: FOIA Officer, Virginia Lottery, 600 East Main Street, Richmond, Virginia 23219.

This Director's Order becomes effective on October 1, 2023 and shall remain in full force and effect through the end date unless amended or rescinded by further Director's Order.

_____/s/Quan Kirk_____
Quan Kirk, Deputy General Counsel

_____/08/25/2023_____
Date

_____/s/ Tony R. Russell_____
Tony R. Russell, Interim Director

_____/09/11/2023_____
Date

Thank a Teacher Art Contest
Promotion Rules – Contest (modified)
October 1, 2023



VIRGINIA LOTTERY'S "THANK A TEACHER ART CONTEST" OFFICIAL RULES

- A. PURPOSE:** A Contest will be conducted to create awareness of, and excitement around, the Virginia Lottery's sixth "Thank a Teacher" campaign to raise awareness of the Lottery's support of public education. As part of this Contest, Virginia K-12 public school students will submit artwork for consideration by panels of judges. Three (3) Entrants, one (1) each from a Virginia public elementary, middle and high school, will have their artwork printed on the "Thank a Teacher" notecards in support of National Teacher Appreciation Week 2024 in addition to winning a gift card and prize money for their schools' art departments.
- B. CONTEST PERIOD:** This Contest will begin October 1, 2023 through November 13, 2023 for Entry submission (**Section G** "Entry Period"), with the judges' final selection on or about December 22, 2023. The Lottery reserves the right to adjust the Entry Period and/or selection date as needed.

The announcement of Prizewinners and awarding of Prizes will occur in February 2024 during visits to the three (3) schools by Lottery representative(s).

C. DEFINITIONS (for purposes of this Contest):

"Contest" means an event or period of time during which judging is conducted as a means of awarding Prizes.

"Contest Rules" means the rules of the particular activity being conducted.

"Entrant" means a Person who is a Virginia public elementary, middle, or high school student who validly submits artwork according to the Contest Rules. Homeschool or private school students are ineligible for this Contest.

"Entry" means a piece of artwork produced and submitted by an Entrant.

"Entry Period" means the time frame during which Entries for this Contest will be accepted.

"Lottery" means the Virginia Lottery.

"Prize" or "Prizes" means the winnings as defined in **Section H** ("Prize Description").

"Prizewinner" means a Contestant who is entitled, as a result of successful Entry and judges' selection, to receive a Prize under the rules of this Contest.

"Winning Entry" means the artwork submitted by each of the three Prizewinners in this Contest.

D. ELIGIBILITY:

This Contest is open to all Virginia K-12 public school students. Board Members, employees and immediate family members of the Virginia Lottery and its contractors and third-party contractors, and homeschool or private school students are not eligible to participate.

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E. ENTRY METHOD(S):

To enter this Contest, an Entrant must submit a scanned image (PDF, JPEG, or PNG file type), of the Entrant's artwork via www.valottery.com/thankateacherva or www.thankateacherva.com by the date listed in **Section G** ("Entry Period").

F. ENTRY REQUIREMENTS:

1. All information identified as "required" at point of submission (www.valottery.com/thankateacherva or www.thankateacherva.com) must be submitted. Only entries that include all required information will be entered in the Contest.
2. The subject matter of artwork submitted for this Contest shall not contain, depict, and/or reference:
 - Matter that is obscene
 - Pornography, adult-oriented content, or any other sexually explicit material
 - Explicit language or content
 - Images of violence or promotion of illegal activities
 - Content in violation of intellectual property rights or laws
 - Libelous, defamatory, disparaging, tortious, or slanderous materials
 - Content that denigrates, disparages or reflects negatively on the Lottery, its Board members, employees, or vendors
 - Tobacco, alcohol, or drugs
 - Dangerous stunts
 - Weapons of any kind, including, but not limited to, guns, knives, or projectiles
 - Material that promotes bigotry, racism, hatred, or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation, age, or any other basis protected by federal, state, or local law, ordinance, or regulation

Such artwork will be deemed ineligible and disqualified from the Contest.

3. Original artwork must be retained by the Lottery for use in connection with publication and will not be returned to the submitter.
4. A scanned image (PDF, JPEG, or PNG file type) of the artwork must be submitted via the designated website(s).
 - Design size: 8.5 x 11 in. paper or digital (horizontal orientation preferred, though not required).
 - Acceptable: Drawing and painting mediums using materials, such as colored pencils, crayons, ink, pencil, oil pastel, watercolor, and paint. Graphic design and construction paper artwork will be accepted as well.
 - Not acceptable: Sculpture or 3-D models, folded artwork, plagiarized, or trademarked images, or logos and TIF files.

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- Selection criteria includes, but not limited to, the following: Compliance with Contest rules and Entry deadline, originality/creativity, strong use of color, appropriateness, visually appealing.
5. A Person may enter the Contest more than once, provided each Entry is submitted separately via the designated website(s); however, an Entrant is eligible to win only one (1) Prize in the Contest.
 6. The Lottery may remove a submission from the Contest without notice if such submission violates any of these rules.
 7. The Lottery reserves the right to supplement or change Contest rules at any time.
 8. By participating in this Contest, Entrants agree to be bound by the official rules and regulations of the Contest.
 9. The interpretation of these Contest rules is reserved exclusively to the Lottery and the Lottery's decisions shall be final.

NOTE: The Virginia Lottery is a state government agency. All records related to this Contest are subject to disclosure pursuant to the Virginia Freedom of Information Act unless otherwise exempted by law. The Lottery will obtain consent from a parent or legal guardian prior to public disclosure of an Entrant's personally identifiable information, as defined by law.

G. ENTRY PERIOD:

October 1, 2023 (9:00 AM ET), through **November 13, 2023** (11:59:59 AM ET)

H. PRIZE DESCRIPTION: The following Prize(s) will be awarded as part of this Contest:

ART CONTEST		PRIZE(S)*	# OF PRIZEWINNERS
Elementary School	Student Prizewinner	\$200.00 gift card and the Entrant's art displayed on one-third of all printed Thank a Teacher notecards during National Teacher Appreciation Week 2024	one (1)
		\$1,000 gift card or check to the school for art supplies	one (1)
		\$1,000 credit with The Supply Room® to the school for art supplies	one (1)
Middle School	Student Prizewinner	\$200.00 gift card and the Entrant's art displayed on one-third of all printed Thank a Teacher notecards during National Teacher Appreciation Week 2024	one (1)
		\$1,000 gift card or check to the school for art supplies	one (1)
		\$1,000 credit with The Supply Room® to the school for art supplies	one (1)
High School	Student Prizewinner	\$200.00 gift card and the Entrant's art displayed on one-third of all printed Thank a Teacher notecards during National Teacher Appreciation Week 2024	one (1)

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	\$1,000 gift card or check to the school for art supplies	one (1)
	\$1,000 credit with The Supply Room® to the school for art supplies	one (1)
*	The Lottery reserves the right to substitute prizes of equal or greater value.	

I. JUDGING PERIODS*:

PRELIMINARY JUDGING – December 4, 2023, through December 8, 2023

FINAL JUDGING - December 13, 2023, through December 22, 2023

*The Lottery reserves the right to adjust judging dates as needed.

J. SELECTION OF WINNERS:

1. The first round of judging ("preliminary") will be completed by Virginia Lottery employee volunteers during the preliminary judging period.
2. A maximum of ten (10) pieces of artwork from each grade level will be selected to be sent to the final judging panel.
3. The second round of judging ("final") will be completed by a "blue ribbon" panel consisting of one former Virginia Lottery Super Teacher, one member of the Virginia Parent/Teacher Association, and one member of the Richmond-area arts community.

K. PRIZE AWARD/PAYMENT:

Prizes will be awarded at each applicable school during visits by Lottery representative(s) during February 2024.

L. PRIZEWINNER RESPONSIBILITIES:

Each Prizewinner's parent/guardian must complete and sign an acknowledgment form permitting the Lottery to publish the winning student's artwork, name, and photograph in all media, including but not limited to, the Internet and social media platforms.

- M. WAIVER OF CLAIMS:** By entering this Contest, each Prizewinner and the Entrant's parent/guardian agrees to indemnify, hold harmless, and waive any claims against the Commonwealth of Virginia, the Lottery and any of the affiliates, Board Members, employees, directors, officers, agents, representatives and assigns of any said entities, arising, directly or indirectly, out of, or in any way connected with, this Contest or the Prizes awarded in connection therewith.

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